

## Chief Executive Officer

### The Company

Laucke Flour Mills is a renowned, family-owned Australian food business founded in 1895, celebrated globally for their exceptional range of flours. With an emphasis on unique varieties—artisan, organic, and specialty mixes for home bakers—they proudly serve bakeries, pasta producers, restaurants, cafes, and supermarkets, both domestically and in international markets. With a deep passion for the industry, farmers, millers, and customers, Laucke continue the legacy of quality that has defined them for over a century. They are now seeking an inspiring CEO to lead the next exciting chapter of growth.

### The Role

As CEO, you'll be the visionary driving Laucke into its next phase, translating the strategic plan into reality. Reporting to an Independent Executive Advisory Board, you will take full responsibility for executing the business strategy to meet ambitious goals. Your leadership will be crucial in fostering a vibrant, positive workplace culture, guiding and developing staff to new heights, and achieving financial and market growth targets in line with Laucke values.

### Key responsibilities include:

- Strategic Leadership: Shape and implement the business strategy to support the company's vision for growth.
- People Development: Inspire, mentor, and lead teams to build a cohesive, motivated workforce.
- Financial & Market Goals: Drive performance to meet financial objectives and expand market reach in both domestic and export channels.

### About You

This role is suited to a senior executive with a proven record of leadership in the food industry. Ideally, you'll have experience in food manufacturing, agribusiness, or a similar sector, with a strong grasp of the dynamics in a privately-owned business. We're seeking someone with:

- Expertise in Food Manufacturing, Agribusiness, or FMCG with experience in bakery, food service, or related fields.
- Change Management Skills, commercial acumen, and strong financial insights.
- Knowledge of Agribusiness Value Chains, from farm gate to consumer, with experience in both domestic and international markets.
- A commitment to Operational Excellence, process control, and familiarity with management systems and certifications such as ISO, HACCP, and SQF.

### Remuneration

A highly competitive salary package is offered to attract the ideal candidate for this crucial role. Laucke's head office is in Bendigo, Victoria, but applicants living in Melbourne or nearby regions are also encouraged to apply.



### **To Apply**

Please apply online *via* <https://adr.to/ecwwai> or for more information, contact Senior Agribusiness Consultant/Managing Director, Dr. Ray Johnson on 0419 012 841 or Brett Price on 0422 269 415. You must have the right to live and work in Australia.

Join us in leading one of Australia's most iconic food brands into an exciting future!